

FOR IMMEDIATE RELEASE

Eighteen Sound announces new CEO

Reggio Emilia, Italy (2014, October 28th)

Eighteen Sound SRL of Reggio Emilia, Italy, has appointed Pierpaolo Marziali as the new CEO.

Mr. Marziali, a native of Macerata, Italy, and a graduate of the Alma Graduate School (Bologna, Italy) with a Master Degree in Finance, has been a member of the Landi Renzo Group since 2008.

He brings to Eighteen Sound extensive experience in corporate Business Development as well as Finance, in his prior role at Landi Renzo S.p.A., the corporate headquarters. Throughout the past twelve months, Marziali has been working closely with Antonia Fiaccadori, the previous CEO, and 18 Sound management, on growth strategies and a 5 year Business Plan.

"At Eighteen Sound I found a challenging environment, with very skilled and passionate colleagues. Antonia did a great job preparing all of the elements that a company in this high-end sector needs to innovate, develop and market professional audio transducers with exceptional performance."

Marziali further noted, "I think that we will have good times in our future, as we continue to be one of the leaders in this highly specialized quadrant of the audio industry: the world of music, my preferred and greatest passion."

Mrs. Antonia Fiaccadori, who will remain in Eighteen Sound Board of Directors as President, underlines the reasons of Mr. Marziali appointment:

"I am extremely pleased that Pierpaolo has joined Eighteen Sound to take over the CEO leadership role at this important growth point of the company. His work through the past twelve months in the company, coupled with his broad base of experience and understanding, will be essential to our forward momentum and accelerated expansion."

Attached Photo (Pierpaolo_marziali.jpg): Eighteen Sound new CEO, Pierpaolo Marziali



Mr. Pierpaolo Marziali

###

Eighteen Sound (18Sound), located in Reggio Emilia, Italy, is a leading designer and manufacturer of the highest quality drivers, transducers and horns in the world. The company's products are utilized in high-end professional audio loudspeakers worldwide. www.eighteensound.com

Media Contact International:
Cristina Marconi
Eighteen Sound – Marketing Department
+39 0522 1861800
marketing@eighteensound.it